



THE CHALLENGE

As part of a global initiative to overhaul the way clinical trials are managed, a large biopharmaceutical company wanted to harmonize common elements of Clinical Operations and Medical Affairs. Although both departments managed clinical trials, their roles and business processes were very different. Furthermore, each department used different terminology and data systems, yet senior management and supporting functions required a consolidated view of their activities.

HOW PHARMICA HELPED

Pharmica Consulting conducted a series of workshops and individual interviews with the departments to document their Current State, gather requirements, and collect direct feedback. Our consultants used this information to generate business process maps and data flows, which were used to identify areas for harmonization and improvement. After careful analysis, we redesigned and consolidated the business processes, developed an integrated system architecture, harmonized data definitions, and drafted a business case and implementation road map.

LASTING RESULTS & RELATIONSHIPS

Pharmica worked closely with the client to gain consensus on a Future State model that satisfied the needs of both Clinical Operations and Medical Affairs. The client now has a five-year road map and all the supporting documentation needed to implement the changes. This transformation will save over \$1 million dollars annually on licensing fees, and even more through the reduction of support staff and the countless hours lost due to inefficiencies, duplication of effort, and manual tasks.

Future Success Requires Change

Continued growth is tough and no one wants to be consumed by the bureaucracy and inefficiency that often accompanies it. When it comes to process improvement, Pharmica understands that slide presentations don't get the job done. Our consultants roll up their sleeves and solve the toughest problems, without you having to manage or worry about the details.

When you want to reduce waste and get things done, we'll identify the problems and implement changes that add value and leave you with peace of mind.