



THE CHALLENGE

A mid-size biotech was experiencing unprecedented growth and a record number of regulatory filings in the coming year, necessitating tough decisions about which projects were given priority and resources. After a yearlong evaluation of an enterprise class resource planning system, the executive management decided to cancel its implementation, citing it as a “nuclear reactor” when what they needed was more of a campfire. With their annual planning cycle beginning in two months, the company needed a solution fast which moved beyond their chaotic manual spreadsheet and email approach of years past.

HOW PHARMICA HELPED

Pharmica worked with the client to prototype a simple approach as a proof of concept to get their organization through the first cycle of planning. The client subsequently asked to formalize and expand upon the prototype in a more formal, but lean, environment. Pharmica architected an approach aligned to the client’s business process, and was flexible to meet their needs as their business operations planning maturity evolved. Afterwards, the client asked for a named resource planning capability to empower their functional area managers.

LASTING RESULTS & RELATIONSHIPS

The client’s strategic clinical operations group has the assurance that they can model an answer for any question the executive team asks about the portfolio, and estimates a 15% productivity improvement throughout their entire R&D Development organization.

Being able to understand how your future lines up to your current team is invaluable. But if you need a dedicated team and a multimillion dollar system to obtain and manage that information, you lose the efficiency you gained in the first place — and then some. At Pharmica, our consultants understand you don’t have the time for overly complicated tools and processes. You’ll get tailored solutions which empower your organization for productivity — not more spreadsheet bureaucracy.